

The Beer Industry
Economic Impact of the Beer Industry
2001 Data
Iowa

	Jobs	Wages	Output
Direct Economic Impact			
Brewing and Wholesaling	1,280	\$ 52,600,000	\$ 132,300,000
Retail	<u>8,470</u>	<u>97,800,000</u>	<u>247,300,000</u>
Total	9,740	\$ 150,400,000	\$ 379,600,000
Supplier Impact			
Agriculture	190	\$ 2,600,000	\$ 17,300,000
Business & Personal Services	810	18,800,000	37,500,000
Construction	90	3,200,000	6,100,000
Finance Insurance & Real Estate	200	5,900,000	23,800,000
Manufacturing General	400	14,900,000	85,900,000
Retail	110	1,300,000	3,500,000
Transportation & Communication	130	4,900,000	17,000,000
Travel and Entertainment	80	1,400,000	4,300,000
Wholesale	190	8,100,000	19,700,000
Other	<u>70</u>	<u>3,700,000</u>	<u>12,400,000</u>
Total	2,260	\$ 64,900,000	\$ 227,600,000
Induced Impact			
Agriculture	100	\$ 1,400,000	\$ 8,500,000
Business & Personal Services	1,270	24,200,000	47,500,000
Construction	80	2,700,000	6,800,000
Finance Insurance & Real Estate	340	12,000,000	59,200,000
Manufacturing General	290	10,500,000	53,400,000
Retail	1,090	16,200,000	35,800,000
Transportation & Communication	110	4,400,000	14,900,000
Travel and Entertainment	160	2,900,000	7,500,000
Wholesale	140	5,800,000	14,000,000
Other	<u>120</u>	<u>12,700,000</u>	<u>28,900,000</u>
Total	3,680	\$ 92,800,000	\$ 276,400,000
Total Impact	15,690	\$ 308,100,000	\$ 883,600,000
Taxes Generated			
Business and Personal			
Federal	\$ 55,100,000		
State and Local	\$ 52,700,000		
Total Business & Personal Taxes	\$ 107,800,000		
Taxes Paid			
Consumption Taxes			
Federal	\$ 41,400,000		
State and Local	\$ 48,500,000		
Excise	\$ 13,500,000		
Sales and Other	\$ 35,000,000		
Total Consumption Taxes	\$ 89,900,000		
Establishments			
Breweries (includes importers, and company-owned packaging)	10	<i>John Dunham</i>	<i>Total May Not Add Due to Rounding</i>
Wholesaling (Warehouses)	42	<i>and Associates,</i>	
Retail	9,600	<i>2003</i>	